

18<sup>th</sup> June 2020

**Mr.Pradeep Gupta**  
Managing Director  
Axis My India  
Mumbai

Dear Mr.Pradeep

This is regarding the recently concluded study titled "Understanding the Jewelry Presence for GRT Jewellers – A deep dive study" that was executed by your organization at Trichy and the neighboring towns in Tamilnadu. The overall study was conducted in the most professional manner to the satisfaction of our entire Marketing team and also provided valuable insights from various dimensions of our brand. Many of these insights have also aided us in formulating our business strategy at these markets which God's grace we are confident will make a positive impact on our business in the days to come.

It is also very important here to mention about the final presentation that was given to our entire team personally by you and your team highlighting the important indicators of the entire study which brought about new perspectives.

We would like to extend our sincere thanks to you and the entire team at Axis My India for the excellent efforts in carrying out the study successfully over a period of six weeks.

Thanking you once again and looking forward to working with you soon on a different project!!

Kind regards

**G R 'Anand' Ananthapadmanabhan**